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### **EDUCATION**

University of Wisconsin-Madison — Madison, WI BFA in Graphic Design with Digital Media Analytics Minor | Expected May 2027

#### **SKILLS**

Digital Content & Design: Adobe Creative Suite (Photoshop, InDesign, Illustrator, After Effects, Premiere

Pro), CapCut

Media Production: Video editing, motion graphics, animation

Art & Fabrication: Sculpture, stained glass, neon, painting/drawing

#### **EXPERIENCE**

**University of Wisconsin–Madison Housing & Dining** — Marketing + Social Media Content Creator ピ Editor

- Produce and edit photo/video content for student-facing marketing campaigns using Adobe Creative Suite and CapCut to increase engagement across platforms.
- Collaborate with marketing staff to plan content calendars and improve brand consistency.

#### **ONPAR** — Video Editor & Animator

• Edit video assets and develop motion graphics using After Effects and Premiere Pro to support brand storytelling.

## Manic Kat Records — Graphic Designer

 Design promotional materials, social media graphics, album covers and artist assets aligned with label branding.

## UW-Madison Ruth Davis Design Gallery / Helen Louise Allen Gallery — Gallery Assistant

 Assist with exhibit preparation, installation, and visitor support to maintain high-quality gallery presentation.

# Artista Records — College Marketing Representative

Support promotional initiatives, create digital content, and assist with artist marketing outreach.

Bella Vita Banquet Hall — Hospitality
Waterford Veterinary Clinic — Cleaner
Artists & Craftsman Supply — Sales Associate
Elder Care Cottages — Activity Director

# **ACTIVITIES & Involvement**

Grammy U Chicago Chapter Member Grammy U Mentorship Program Women in Music Member Advertisement Club Member Music in Business Club Member

# **AWARDS**

National Congressional Art Competition & National Arts Program — 1st Place
Wisconsin State Fair — 3rd Place
Scholastic Art Awards — Gold & Silver Key
UW-Madison Internship Scholarship Award (2024)

# **SELECTED PROJECTS / SHOWS**

Waterford Union High School (2019-2023) — Various Works
University of Wisconsin Parkside (2022) — Mixed Media
Group Collaboration — University of Wisconsin Madison (2023) — Mixed Media
AMBI — University of Wisconsin Madison (2025) — Film Photography