

# ELLA HUNTER

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## EDUCATION

**University of Wisconsin–Madison** — Madison, WI  
**BFA in Graphic Design with Digital Media Analytics Minor** | *Expected May 2027*

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## SKILLS

**Digital Content & Design:** Adobe Creative Suite (Photoshop, InDesign, Illustrator, After Effects, Premiere Pro), CapCut

**Media Production:** Video editing, motion graphics, animation

**Art & Fabrication:** Sculpture, stained glass, neon, painting/drawing

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## EXPERIENCE

**University of Wisconsin–Madison Housing & Dining** — *Marketing + Social Media Content Creator & Editor*

- Produce and edit photo/video content for student-facing marketing campaigns using Adobe Creative Suite and CapCut to increase engagement across platforms.
- Collaborate with marketing staff to plan content calendars and improve brand consistency.

**ONPAR** — *Video Editor & Animator*

- Edit video assets and develop motion graphics using After Effects and Premiere Pro to support brand storytelling.

**Slouch Records** — *Graphic Designer*

- Design engaging cassette and vinyl record packaging that reflects the label's and the artist's identity.

**Manic Kat Records** — *Graphic Designer*

- Design promotional materials, social media graphics, album covers and artist assets aligned with label branding.

**UW–Madison Ruth Davis Design Gallery / Helen Louise Allen Gallery** — *Gallery Assistant*

- Assist with exhibit preparation, installation, and visitor support to maintain high-quality gallery presentation.

**Artista Records** — *College Marketing Representative*

- Support promotional initiatives, create digital content, and assist with artist marketing outreach.

**Bella Vita Banquet Hall** — *Hospitality*

**Waterford Veterinary Clinic** — *Cleaner*

**Artists & Craftsman Supply** — *Sales Associate*

**Elder Care Cottages** — *Activity Director*

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## **ACTIVITIES & Involvement**

Grammy U Chicago Chapter Member

Grammy U Mentorship Program

Women in Music Member

Advertisement Club Member

Music in Business Club Member

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## **AWARDS**

National Congressional Art Competition & National Arts Program — *1st Place*

Wisconsin State Fair — *3rd Place*

Scholastic Art Awards — *Gold & Silver Key*

UW–Madison Internship Scholarship Award (2024)

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## **SELECTED PROJECTS / SHOWS**

Waterford Union High School (2019-2023) — Various Works

University of Wisconsin Parkside (2022) — Mixed Media

Group Collaboration — University of Wisconsin Madison (2023) — Mixed Media

AMBI — University of Wisconsin Madison (2025) — Film Photography